



Europeana Foundation Governing Board Meeting

6 April 2017
16h30 – 18h00 CEST
[Teleconference Call-in Instructions](#)

Brief for Innovation Agenda Taskforce

Action proposed: For discussion, decision and approval

Context

This Task force (instituted by the Europeana Foundation Board) is a response to the “Final Report on Horizon 2020 Results Analysis”, as commissioned by Europeana Foundation, written by Kate Fernie. One of the key recommendations was defined as “Establish a task force to develop an innovation agenda for the digital cultural heritage domain.”

The final report indicates the need for an innovation agenda to point out the research and innovation needs for the digital cultural heritage sector, as well as coordinating its European dimension. Europeana and our Network is very well-placed to deliver this.

Purpose of the Task Force

The purpose of this task force is two-fold:

- 1) to define the research and innovation needs of the cultural heritage agenda;
- 2) to set-up a framework for advocacy for inclusion of innovation in the cultural heritage sector in the EU's funding programmes: Horizon 2020, CEF, Creative Europe, Joint Programming Initiative and others. Its primary focus are the calls that relate to ICT and the cultural heritage area,

ad 1) Research by Europeana Foundation has indicated that there is a need for an innovation agenda to point out the research and innovation needs for the digital cultural heritage. A non-exhaustive, preliminary list (mentioned in the Final Report) of topic includes:

- open Disruption Solutions for innovating the infrastructure;
- smart high-quality content that meets the needs of cultural institutions to support education, tourism, creative industries, research, public interest and Europeana;
- applications to support the take up of digital content and the role of cultural institutions;
- enriching user experiences;
- multilingualism





ad 2) to develop a framework to make sure that innovation in digital cultural heritage will continue to have a place under Horizon 2020, CEF and Creative Europe-funding programmes (and in future multiannual financial frameworks), as well as in relevant programmes of member states that support innovation. The framework includes roles, ambitions, objectives and activities.

The framework and agenda should relate to previous work of Europeana (R&D-strategy, Business Plans, Strategy 2020, etc.).

Outcomes

- Defined research and innovation topics and needs for Europeana and the Network
- Agreed framework for advocacy in EU funding programme's work programmes (H2020, FP9, CEF, etc.)
- The terms of reference for a Working Group that makes sure that the agenda has a place in EU-funded programmes.

The outcomes will be forwarded for approval to the Europeana Foundation Board.

Dissemination plan for the TF results

The task force will write guidelines and a framework for advocacy and create an agenda. Both of which will be publicly available via Europeana Pro. It will write at least two blogs about its work.

Task force members

Confirmed:

Hans Jansen (KB)
Lora Aroyo (VU)
Max Kaiser (ONB)
Monika Hagedorn-Saupe (SPK)
Johan Oomen (NISV, chair)
Victor-Jan Vos (EF, secretary)
Jill Cousins (EF)

To be approached

Paul Clough (USheffield)
Antoine Isaac / Pavel Kats (EF)
Herbert vd Sompel
Mia Ridge (BL)
Effie Kapsalis (Smithsonian)

Budget estimate

2 physical meetings, 2 virtual meetings / total 5.000 euro.



Timeline

Kick-off April 2017, using MC meeting in 6-7 July. Reporting back, September 2017 at Board Meeting.

Circulation:

Europeana Foundation Governing Board Members & Observers

Classification:

Public